

## MEDIA RELEASE January 23, 2015

## Carnival's New Ocean-Themed Camps Set to Make Waves Down Under in 2015

Australia's leading family cruise line Carnival Cruise Lines has announced it will bring the excitement and wonder of the ocean onboard its local ship Carnival Spirit with the launch of a new marine-themed kids club.

Giving little cruisers the chance to immerse themselves in all the fun of the big blue sea, the new Camp Ocean will replace Camp Carnival on Carnival Spirit during its scheduled refurbishment in August.

The new larger kids' club areas will be splashed out in bright blue ocean hues, offering more than 200 educational and engaging ocean-themed activities such as sea salt art, sea shell craft, ocean bingo, and make-your-own sail boats.

Designed for children aged 2-11, Camp Ocean will feature three age-related areas including a new Penguin colony for two to five-year-olds and a Sting Ray camp for six to eight-year-olds, while nine to 11-year-olds will be able to sink their teeth into their new Shark enclosure.

Each area will have its own special features ranging from miniature play igloos for the smallest cruisers to interactive gaming stations for the biggest.

Carnival Cruise Lines Vice President Australia and New Zealand Jennifer Vandekreeke said Camp Ocean was a great fit for Australian children who had a natural fascination and affinity with the ocean.

"We can't wait to introduce Camp Ocean to our Australian ship and watch our youngest cruisers dive in to the wonderful world under the sea," Ms Vandekreeke said.

"We carry more families than any other cruise line in the world and we're always trying to expand our horizons when it comes to ensuring kids, and their parents, have a memorable and enriching onboard experience – and a great holiday. While our current children's programs are very popular, Camp Ocean will offer even more ways to have fun with its interactive and colourful links to the ocean."

Camp Ocean was devised by a panel of experts including specialists in children's engagement, toys, game play and even a mother of two who cruises frequently. The program is being rolled out across Carnival's worldwide fleet.

Carnival Spirit's current teen program will remain with Circle C entertaining guests aged 12 to 14 and Club O2 giving teens aged 15 to 17 somewhere to hang out.

The scheduled dry dock will also see Carnival Spirit receive a burger bar by US chef Guy Fieri, the Bluelguana Cantina bursting with Mexican flavours, a Caribbean-inspired RedFrog Rum Bar and an interactive EA Sports Bar.

For more information call 13 31 94, see a travel agent or visit www.carnival.com.au

## **About Carnival Cruise Lines**

Carnival Cruise Lines is the largest cruise line in the world with over four and a half million guests travelling every year. The cruise line has two ships based in Australia, Carnival Spirit – the largest and newest cruise ship to be based in Sydney year round – and sister ship Carnival Legend, sailing from Sydney each summer. With 45 activities from zen to adrenalin to enjoy each day, both ships offer fun-loving families and couples memorable and great value holidays.

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