

## CHEERS! CARNIVAL'S PRIVATE LABEL BEERS ARRIVE IN AUSTRALIA

Responding to Australia's growing passion for craft beers, Carnival Cruise Line now offers
ParchedPig Toasted Amber Ale, West Coast IPA and ThirstyFrog Caribbean Wheat on its Australiabased ships.

SYDNEY (11 June, 2019) — Building on the growing demand for craft beer in Australia, Carnival Cruise Line has become the first cruise line to can and keg its own <u>private label beers</u> crafted by Brewmaster Colin Presby and the in-house brewery team aboard Carnival Horizon and Carnival Vista.

"With the success of our breweries on <u>Carnival Vista</u> and <u>Carnival Horizon</u>, the obvious next step was to let all of our guests fleetwide including Australia, enjoy our refreshing craft beers," said Edward Allen, Carnival's Vice President of Beverage Operations. "We are pleased to be the first cruise line to scale up its beverage operations by canning and kegging our own beer. My hope is that our Australian guests will enjoy a refreshing beer on the top decks and then take a four-pack home with them to share with family and friends as a tasty reminder of their cruise."

The three beers, which are based on recipes developed by Brewmaster Colin Presby and the Carnival brewery team, are now available in cans on Carnival's Australia-based ship, Carnival Spirit. They will also be available on Carnival Splendor, the newest and largest ship to be homeported in Australia, when she arrives through the Sydney Heads in December.

## The beers include:

- ThirstyFrog Caribbean Wheat an unfiltered wheat beer with flavors of orange and spices.
- ParchedPig West Coast IPA the embodiment of a traditional US West Coast India Pale Ale, this hoppy, intense beer is loaded with bitterness and features a bright flavor profile and the distinctive aroma of citrus and pine.
- ParchedPig Toasted Amber Ale highlighted by its rich amber color and notes of toasted caramel and biscuit, this beer is well balanced, smooth and highly drinkable.

Since introducing the first North American brewery at sea in 2016, Carnival has served nearly 300,000 pints of its private label craft beers to its guests. Much like breweries on land, Carnival's brewery team has also taken advantage of seasonal products and created unique brews like a Miami Guava Wheat and Pumpkin Spice Ale. A brewery will also be featured aboard <u>Carnival Panorama</u> when it debuts in California this December.